

## Companies and Brands owned by Amazon.com

Summary: This is a comprehensive list of companies and brands that are owned by Amazon, the world's largest online shopping retailer. By Amit Agarwal.



### List of Companies owned by Amazon

What's common between IMDB, Zappos, Shelfari and Audible.com? Well they aren't just widely recognized brands but they all have a common owner – Amazon.com. Let's also add Junglee, Amazon Store in India (<http://www.labnol.org/india/amazon-store-in-india/20782/>), to this list.

Amazon is more than just an online shopping store now. They offer "infrastructure as a service", "unlimited storage on demand" (Amazon S3 (<http://www.labnol.org/tag/amazon-s3/>)) and other web services that power other popular online businesses like Zynga, Netflix, Foursquare and Dropbox.

The following presentation will walk you through the various businesses of Amazon.com and how they almost rule the online retail world.

The presentation has lot of interesting data about Amazon's business that most of us aren't probably aware of. For instance, did you know know that Amazon also sells their own electronics under the brand Amazon Basics (<http://www.amazon.com/gp/redirect.html?ie=UTF8&location=http%3A%2F%2Fwww.amazon.com%2FAmazonBasics%2Fb%3Fie%3DUTF8%26node%3D1267157011%23&tag=labnol-20&linkCode=ur2&camp=1789&creative=390957>) – the product line most includes accessories like computer cables (<http://www.labnol.org/gadgets/visual-guide-to-computer-cables-connectors/10694/>), covers for cell phones, ink toners, etc.

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